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THE
P  WER
OF
IMPACT
INVESTING

*Putting Markets to Work for
Profit and Global Good*



“While rent is usually the biggest expense for modest-income families, affordable rental housing is far from their only need. In 2013 in Baltimore, a “transit-oriented development” project called Center/West (mixed-use residential and commercial areas designed to maximize access to public transport) received a \$2 million preconstruction investment from [5 Stone Green Capital](#), a “green” clean-tech real estate fund that raises money from pension funds and institutional investors for environmentally sustainable, energy-efficient, technologically smart commercial real estate investments. Center/West focuses on the overall economic potential of the area and seeks to help rejuvenate a neighborhood that has long been designated an “urban renewal area.” Located a quarter mile from Baltimore’s Inner Harbor, when fully developed, the mixed-use and LEED-certified project³³ will include affordable housing, a school, and retail outlets with a “green grocer” as anchor tenant, and will create local job opportunities, all within buildings whose construction emphasizes sustainable design principles and energy/water efficiency.”¹

¹ [The Power of Impact Investing](#) by Judith Rosen and Margot Brandenburg Ebook Edition Page 53

3.2 million square feet permitted – 4 phases

University of Maryland
Bio Park

CenterWest